



Advertising Prospectus

EAA Mission Statement:

The Educational Audiology Association is an international organization of Audiologists and related professionals who deliver a full spectrum of hearing services to all children, particularly those in educational settings.

The mission of the Educational Audiology Association is to act as the primary resource and as an active advocate for its members through its publications and products, continuing educational activities, networking opportunities and other professional endeavors.

EAA Membership Information:

- EAA has nearly 1,000 national and international members.
- EAA members recommend, purchase and approve budgeting for educational and audiology products and services within their organization.
- Most EAA members work in a school setting as audiologists.



Advertising Opportunities

| Advertising Packages | | |
|--|---|---|
| Platinum Package \$6,000 | Gold Package \$3,000 | Silver Package \$2,000 |
| <ul style="list-style-type: none"> EAA One-Year Corporate membership One-Year Banner Ad on website member login page One EAA member mailing list (limit one-time use) Four, full-page <i>EAR Newsletter</i> Ads Two <i>EAR Newsletter</i> articles Two Skycraper Ads per year in the <i>eNewsletter</i> Exclusive ... Company Logo and Description on EAA Website Sponsor Page | <ul style="list-style-type: none"> EAA One-Year Corporate membership Four, half-page <i>EAR Newsletter</i> Ads One <i>EAR Newsletter</i> article One Skycraper Ad per year in the <i>eNewsletter</i> Exclusive ... Company Logo on EAA Website Sponsor Page | <ul style="list-style-type: none"> EAA One-Year Corporate membership Four, quarter-page <i>EAR Newsletter</i> Ads One <i>EAR Newsletter</i> article Exclusive ... Company Name on EAA Website Sponsor Page |

| À La Carte Services | | |
|--|---------------------|---------------------|
| Website | 6 Months | 12 Months |
| Home Page Banner Ad | \$1,000 | \$1,500 |
| Member Login Page Banner Ad | \$500 | \$750 |
| EAR Newsletter (Print) | | |
| | 1 Issue | 4 Issues |
| Back Cover | \$2,000 | \$6,400 |
| Full Page Ad | \$1,200 | \$3,850 |
| Half Page Ad | \$750 | \$2,400 |
| Quarter Page Ad | \$450 | \$1,440 |
| Article | \$500 | N/A |
| eNewsletter (Website/Eblast) | | |
| | 1 Month | 6 Months |
| Skycraper Ad | \$300 | \$1,400 |
| Vendor Corner - (Logo and company description) | \$200 | \$960 |
| Other | | |
| | Member | Non-Member |
| Mailing List | \$50 + \$.20/member | \$50 + \$.25/member |



EAA Advertising Reservation Form

MATERIALS AND PAYMENTS

Advertising Contact: _____

Company Name: _____

Address: _____

City/State: _____

ZIP Code _____

Phone: _____

Email: _____

| Advertising Packages | | |
|---|---|---|
| <input type="checkbox"/> Platinum Package – \$6,000 | <input type="checkbox"/> Gold Package – \$3,000 | <input type="checkbox"/> Silver Package – \$2,000 |

| À La Carte Services | | |
|-------------------------------------|--|--|
| Website | 6 Months | 12 Months |
| Home Page Banner Ad | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$1,500 |
| Member Login Page Banner Ad | <input type="checkbox"/> \$500 | <input type="checkbox"/> \$750 |
| EAR Newsletter (Print) | 1 Issue | 4 Issues |
| Back Cover | <input type="checkbox"/> \$2,000 | <input type="checkbox"/> \$6,400 |
| Full Page Ad | <input type="checkbox"/> \$1,200 | <input type="checkbox"/> \$3,850 |
| Half Page Ad | <input type="checkbox"/> \$750 | <input type="checkbox"/> \$2,400 |
| Quarter Page Ad | <input type="checkbox"/> \$450 | <input type="checkbox"/> \$1,440 |
| Article | <input type="checkbox"/> \$500 | N/A |
| eNewsletter (Website/Eblast) | 1 Month | 6 Months |
| Skyscraper Ad | <input type="checkbox"/> \$300 | <input type="checkbox"/> \$1,400 |
| Vendor Corner | <input type="checkbox"/> \$200 | <input type="checkbox"/> \$960 |
| Other | Member | Non-Member |
| Mailing List | <input type="checkbox"/> \$50 + \$.20/member | <input type="checkbox"/> \$50 + \$.25/member |

EAR NEWSLETTER YEARLY SCHEDULE

- Winter – February (submission deadline January 1)
- Spring – May (submission deadline April 1)
- Summer – August (submission deadline July 1)
- Fall – November (submission deadline October 1)

Please submit advertising reservation forms, artwork, materials and payments to:

EAA Office | 700 McKnight Park Drive | Suite 708 | Pittsburgh, PA 15237
Phone: 800-460-7322 | Fax: 888-729-3489 | Email: admin@edaud.org

PAYMENT METHOD

Total Enclosed _____

- Check (made payable to EAA)
- Visa MasterCard Discover AMEX

CC Number _____

Expiration Date _____

Signature _____